

Bob Joondeph, Chair  
Nancy J. Altman  
Jagadeesh Gokhale  
Kim Hildred

Claire Green, Staff Director



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## Board Meeting Public Minutes February 16, 2022<sup>1</sup>

**Date:** February 16, 2022

**Location:** Held Virtually

**Time:** 4:00 pm – 6:30 pm EST

**Board Members:** **Bob Joondeph**, Chair  
**Nancy Altman**, Member  
**Jagadeesh Gokhale**, Member  
**Kim Hildred**, Member

**Board Staff:** **Claire Green**, Staff Director  
**Diane Brandt**, Research Director  
**Sunny Bick**, Management Analyst  
**Cheri Cannon**, General Counsel  
**Pamela Crawford**, Senior Advisor  
**Bethel Dejene**, Management Officer  
**Paul Frazier**, Information Systems Engineer  
**Conway Reinders**, Lead Policy Analyst  
**Jenn Rigger**, Senior Advisor  
**Omar Shalabi**, Policy Analyst  
**Emma Tatem**, Lead Policy Analyst

**4:00 – 5:30 pm** [Systems Speaker Series Event on Making Secure Systems Easy for the Public to Use](#)  
Day of attendance: 69 participants

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<sup>1</sup> Board approved on 3/24/22.

**Presenter:** **Lorrie Cranor, DSc**, Professor and Director of the Cylab Security and Privacy Institute, Carnegie Mellon University

In this session of the Board’s Systems Speaker Series, Lorrie Cranor presented findings from her research on IT systems security, privacy, and usability - and emphasized the importance of considering all three when designing secure systems. She highlighted the ramifications of password requirements on user adoption, including the adoption of password managers and two-factor authentication. The presentation also described users’ problems when interacting with authentication systems, privacy choice interfaces, and other security and privacy tools. Finally, Cranor provided guidance on ways to improve the transparency of required privacy and security notices. Recommendations included using:

- Standardized privacy labels for apps and websites highlighting key privacy information, with links for more detailed information (Apple and Android have added privacy labels to their available apps)
- Transparent online tracking icons so users can configure ad preferences
- Cookie consent banners with personal preference options so users can make informed choices about which cookies to enable, rather than being nudged to “accept all.”

The slides of her presentation covering these topics are available [here](#).

**5:30 – 6:30 pm Executive Session**

I certify the public meeting minutes’ accuracy for the Social Security Advisory Board’s February 16, 2022, meeting.



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Bob Joondeph, Chair

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March 24, 2022  
Date