Board Meeting Public Minutes
February 16, 2022

Date: February 16, 2022
Location: Held Virtually
Time: 4:00 pm – 6:30 pm EST

Board Members: Bob Joondeph, Chair
Nancy Altman, Member
Jagadeesh Gokhale, Member
Kim Hildred, Member

Board Staff: Claire Green, Staff Director
Diane Brandt, Research Director
Sunny Bick, Management Analyst
Cheri Cannon, General Counsel
Pamela Crawford, Senior Advisor
Bethel Dejene, Management Officer
Paul Frazier, Information Systems Engineer
Conway Reinders, Lead Policy Analyst
Jenn Rigger, Senior Advisor
Omar Shalabi, Policy Analyst
Emma Tatem, Lead Policy Analyst

4:00 – 5:30 pm Systems Speaker Series Event on Making Secure Systems Easy for the Public to Use
Day of attendance: 69 participants

1 Board approved on 3/24/22.
In this session of the Board’s Systems Speaker Series, Lorrie Cranor presented findings from her research on IT systems security, privacy, and usability - and emphasized the importance of considering all three when designing secure systems. She highlighted the ramifications of password requirements on user adoption, including the adoption of password managers and two-factor authentication. The presentation also described users’ problems when interacting with authentication systems, privacy choice interfaces, and other security and privacy tools. Finally, Cranor provided guidance on ways to improve the transparency of required privacy and security notices. Recommendations included using:

- Standardized privacy labels for apps and websites highlighting key privacy information, with links for more detailed information (Apple and Android have added privacy labels to their available apps)
- Transparent online tracking icons so users can configure ad preferences
- Cookie consent banners with personal preference options so users can make informed choices about which cookies to enable, rather than being nudged to “accept all.”

The slides of her presentation covering these topics are available [here](#).

5:30 – 6:30 pm  Executive Session

I certify the public meeting minutes’ accuracy for the Social Security Advisory Board’s February 16, 2022, meeting.

Bob Joondeph, Chair

March 24, 2022

Date