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Systems Speaker Series: Digital Identity

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Speaker Bios

Phil Lam is the Executive Director of Identity at the Technology Transformation Service in the General Services Administration (GSA). As GSA's lead on identity, Lam implements and promotes identity as a shared service across government to improve constituent access to government services. Lam's past work includes creating and implementing an industry-level strategy for digital identity. Lam earned a BS in Computer Engineering from Northwestern University and an MBA in Management Analytics from Purdue University.

Blake Hall is the Founder and CEO of ID.me, the next-generation digital identity network that simplifies how individuals securely prove their identity online. Consumers can verify their identity with ID.me once and seamlessly prove their identity to over 500 organizations without needing to re-verify identity. Government agencies, healthcare organizations, financial institutions, and consumer brands use ID.me to verify customer identity. In 2019, Hall was named CEO of the Year by One World Identity. Prior to ID.me, Hall led a reconnaissance platoon in Iraq and was awarded the Bronze Star with Valor for stopping an Al-Qaida assault on a Combat Support Hospital in Mosul, Iraq. Hall won a second Bronze Star for exceptional performance hunting high value targets and holds a BS magna cum laude from Vanderbilt University and an MBA from Harvard Business School.